

We hereby confirm that

KETO

is a Corporate member of Esomar, the global voice of the data,
research and insights community.

UNITED STATES
JOIN DATE : JANUARY 2026
VALID UNTIL : JANUARY 2027

Esomar membership reflects commitment to the highest standards of professional practice as enshrined in the ICC/Esomar Code on Market, Opinion and Social Research and Data Analytics, and Esomar World Research Guidelines. Within the industry it is a promise to uphold the highest level of professional conduct and to implement best practices that support effective decision-making.

All Esomar corporate members are listed in the corporate members' search at www.esomar.org

**Esomar is the world organization for enabling better research into markets, consumers,
and societies.**



**Sincerely,
Anne-Sophie Damelincourt
Esomar President**